



TASA 

TEXAS ASSOCIATION OF
SCHOOL ADMINISTRATORS

INSPIRING LEADERS



Our Declaration

As our world undergoes increasingly rapid change, a constant truth is that the health of our democratic society depends on improving and defending the quality of public education.

Transforming the system is vital to the future of our great state and nation – and we have a duty to prepare students for that very future. We have the vision. We have the hard work and history to back it up.

We have the passion to rally allies and the grit to make it a reality. The leaders who grow within our organization cultivate tomorrow's leaders. Together, we can strengthen public education for all students.

Our collaboration is unparalleled. Our commitment is unwavering. Our path is clear...

Be the innovative, future-focused leaders that every public school student deserves.

TASA Statement on Equity and Excellence

TASA values the strengths, contributions, and varying perspectives of all educational leaders. Our goal is to intentionally equip and support school districts and leaders as they foster a culture in which all students and adults are valued for their unique gifts, supported academically, socially, and emotionally, and empowered to reach their full potential.





Join Us as We Shape the Future of Texas Public Education

As the Texas Association of School Administrators moves beyond our 100th anniversary year, we carry forward a century-long legacy of leadership, advocacy, and innovation in public education — and we look boldly toward the future.

Building on the foundation of TASA's most recent Strategic Framework, we have refreshed the visioning document that has guided our work for nearly two decades. The Texas Promise is a renewed vision that reflects our shared commitment to a public education system that prepares every Texas student for a future filled with opportunity, purpose, and possibility.

With The Texas Promise as our guide, TASA will launch a brand-new strategic framework in 2027 that will shape the next chapter of our work and drive the priorities and progress of our organization in the years ahead.

As always, TASA is committed to:

- Delivering high-quality, cohesive professional learning experiences that build leadership capacity statewide.
- Fostering a collaborative network of public education leaders who model transformational leadership.
- Cultivating informed advocates for a high-quality public education system that benefits every Texas student.

Now more than ever, school leaders need to support one another — and TASA provides the network to do just that. We offer opportunities to connect, collaborate, and grow alongside peers who share your commitment to student-centered schools.

We invite you to be part of this pivotal moment in TASA's history. Together, we are TASA. Together, we lead the way forward.



The Texas Promise
A Vision for Public Education

Services and Benefits

Our mission is to promote, provide, and develop leaders who create and sustain student-centered schools and develop future-ready students. Our members enjoy services and benefits that support that mission.

Experiences and resources to build leadership and share expertise.

Champions for initiatives and policy to equip an educated citizenry.



Services and networks that offer mentorship, inspiration, and support.

Professional **LEARNING** Experiences

To help individuals and districts meet their professional growth and leadership development needs, we offer innovative conferences (including TASA Midwinter — the most popular annual conference for Texas school leaders!), professional and executive development, online learning, and networking opportunities. TASA members benefit from experiences and resources that allow them to grow as school leaders.

Leadership and Transformation

TASA offers authentic, hands-on learning opportunities designed by superintendents, including experiences created especially for leaders of small districts. We also provide professional learning opportunities for those who want to develop as transformational leaders, support for leaders who want to learn habits and skills that will enable them to lead at their highest levels, and opportunities for networking and collaboration. Through our partnership with N2 Learning, we offer leadership development specifically for assistant principals, new and veteran principals, and central office administrators.

Executive Coaching and Mentoring

TASA offers executive coaching with experienced coaches equipped to partner with you to help you maximize your personal and professional potential, as well as a cadre of mentors trained to provide support, assistance, and guidance to new district leaders.

Career Development

TASA offers in-depth learning opportunities for those who aspire to be superintendents, as well as comprehensive training, resources, and mentoring for first- and second-year superintendents. Also, through our partnership with N2 Learning, we offer leadership development opportunities for assistant principals, new and veteran principals, and central office administrators.

Teaching and Learning

We offer training and resources on the latest in assessment and accountability. Plus, through our partnership with Curriculum Management Solutions, Inc., we provide training on examining and evaluating deep curriculum alignment issues and system-based issues to optimize teaching and learning and improve student achievement.

Education Policy

To support school leaders' advocacy efforts on behalf of Texas public schools, TASA offers conferences and other learning opportunities for in-depth exploration of education policy and legislative issues.

Management

TASA offers essential training to beginning superintendents on the day-to-day responsibilities of managing a school district as well as learning opportunities for administrators at all experience levels centered around budget/school finance, personnel and facility management, and more.

Community + Policy **ADVOCACY**

As school leaders, TASA members play a crucial role as advocates for public education in Texas — both as ambassadors and as activists. They not only promote the successes of our public schools, but they actively participate in the state's legislative and public policy processes on issues critical to school districts and the children and communities they serve. TASA members benefit from support that helps them champion initiatives and policy to equip an educated citizenry.

Collaboration with Stakeholders

The TASA Governmental Relations team helps us maintain the visibility and respect needed to effectively advocate for public schools; they work with legislators and other state leaders as well as other education associations to defend and advance public schools.

Research and Policy Analysis

Because we are a statewide organization, we have the resources to conduct the research and policy analysis needed to help school leaders be informed advocates for education.

Grassroots Advocacy

TASA is stepping up our efforts to work with school leaders across the state to build coalitions of city, county, and other locally elected leaders, as well as parents and community members, to support our neighborhood public schools.

Education and Information

Daily education news, legislative/policy alert and advocacy advisory emails, comprehensive bill summaries, and a host of other tools and resources keep school leaders up to date on education issues.

Positive Public Relations

Through our facilitation of the Texas Teacher of the Year and School Board awards, as well as other recognition programs, TASA provides the opportunity for school leaders to shine the spotlight on individuals in their districts who work tirelessly on behalf of students. And through our publications and social media channels, we share the success stories and good news of school districts across the state.

Member **ENGAGEMENT** + Support

TASA members benefit from networks and services that offer mentorship and inspiration.

Networking Opportunities

Network with other school leaders, share ideas, discuss strategies, and collaborate. TASA members benefit from many valuable opportunities — both organized and informal — to connect with colleagues.

Coming soon: More TASA members will be invited to join “TASA Connect,” a members-only online community platform through which school leaders may ask questions and share information.

Job Search Platforms

TASA Super Search™ is the new, go-to portal for Texas superintendent searches, while TASA's Career Center remains the place to go for a wide range of other types of job postings by school districts, search firms, ESCs, TEA, and others. Whether you're exploring a new leadership path or helping a colleague find their next role, TASA's job search platforms make it easy to connect with the right opportunities.

Financial Planning Services

TASA members in the Active Membership Category are eligible for a variety of financial planning services at reduced rates, plus two free hours of financial consultation with TCG paid by TASA. Services include: financial and retirement planning; contract compensation analysis; contract implementation support; aspiring superintendent support; investment management; estate planning; and tax planning.

Legal Support

TASA members in the Active Membership Category enjoy peace of mind knowing they are eligible for legal consultation on employment matters as part of their annual membership through the law firm of Cory Hartsfield P.C. To be eligible for legal services, TASA members in the Active Membership Category must be employed full-time in an administrative position in a Texas public school district AND hold a current TASA membership that has been paid in full for at least six months.

News & Information

Communications including TASA Daily and Capitol Watch Alert keep TASA members up to date on education headlines, legislative/policy news and legal issues. TASA members also enjoy free subscriptions to our online INSIGHT and Texas School Business magazines and access to our membership directory.

Leadership Support

TASA members may call on our team of Executive Superintendents — highly regarded former superintendents who are experts on public school leadership. They are your “go-to” on matters related to public school leadership, career pathways, and the transformation of Texas public education.

Leadership Opportunities

Get engaged and grow as a leader. TASA members have opportunities to participate on committees, serve as mentors to new superintendents, and take on other leadership roles.

LEARN ABOUT ALL THE WAYS TASA CAN SUPPORT AND CONNECT YOU AT
TASANET.ORG/MEMBERSHIP

Membership Categories

TASA membership is available in several categories based on your professional role. We invite you to not only join, but to get engaged! TASA membership offers many opportunities for networking, collaboration, and leadership.

ACTIVE MEMBERSHIP

Ideal for any person who meets the professional administrator's certificate requirements, has equivalent professional training, or serves in an administrative position.

Active Superintendent Membership
.004 x gross annual salary (\$290 minimum)

Active Membership, Other Than Superintendent
.003 x gross annual salary (\$190 minimum)

RETIRED MEMBERSHIP

For retired individuals who are ineligible for TASA Honorary Life Membership but would like to stay abreast of what is happening in Texas public schools and connect with other education advocates.

Retired Membership
Does not include the right to vote, hold office, or receive legal support or financial planning services from TASA.
\$290

ASSOCIATE MEMBERSHIP

For companies and individuals who wish to share their products and services with the key decision-makers in Texas school districts. Open to individuals other than school district, ESC, university, or state agency personnel. Excellent advertising opportunities are also available to Associate Members.

Associate Membership
Does not include the right to vote, hold office, or receive legal support or financial planning services from TASA.
\$290

COLLEGE/UNIVERSITY/ STATE AGENCY MEMBERSHIP

For professors employed full time in a college or university department and employees of Texas state agencies.

College/University/State Agency Membership
\$95

STUDENT MEMBERSHIP

Offered exclusively for individuals currently enrolled in a college or university department of educational administration who are not employed in a full-time administrative position, other than at the campus level.

Student Membership
Does not include the right to vote, hold office, or receive legal support or financial planning services from TASA. However, does include eligibility for TASA's Johnny L. Veselka Scholarship for doctoral students and access to other member benefits.
\$75

SUSTAINING MEMBERSHIP

For members who recognize the importance of developing and sustaining the association as a preeminent advocate for public education. This membership supports TASA's development fund and helps strengthen TASA programs and services to better meet the diverse professional needs of all members.

Sustaining Membership
\$100 plus the appropriate membership fee

LEARN MORE ABOUT THE DIFFERENT TASA MEMBERSHIP CATEGORIES AT
TASANET.ORG/MEMBERSHIP/MEMBERSHIP-CATEGORIES

Corporate Partners



TASA corporate partners are an elite group of organizations that have made the commitment to support our association's work on behalf of Texas' 5.4 million public school students. Corporate partners benefit from advertising, sponsorship, and exhibiting opportunities provided to engage and connect with TASA members — the most influential leaders in Texas public schools. TASA invests the resources they dedicate in efforts to forward our mission. We believe the development of leadership capacity is critical to the success of Texas public schools, so we work to promote, provide, and develop school leaders who can create and sustain student-centered schools and develop future-ready students.

JOIN OR RENEW AT TASANET.ORG

TASA Leaders

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Questions?

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