## **Strategic Framework**

#### **Vision**

We envision innovative, future-focused leaders for every public school student.

#### Mission

Our mission is to promote, provide, and develop leaders who create and sustain student-centered schools and develop future-ready students.

## **Strategic Areas + Aspirations**



By 2025, TASA aspires to cultivate a...



Cohesive, nationally recognized professional learning system that builds leadership capacity and a culture of transferable learning.



Deeply engaged membership that self-organizes around creating the highest level of leadership performance.



Diverse and extensive collaborative of champions equipped to advocate for an educated citizenry.



## **Long-Term Strategies**



Cultivate purposeful **networks** of leaders engaged in meaningful work that advances the principles in the *New Vision for Public Education*.

### MADOVA

Recruit local advocates to connect with legislators and accelerate **grassroots** public school advocacy efforts.



Engage, mobilize, and collaborate with **partners** to advance effective education policy.



Encourage and support regional, participant-led experiences that increase **access** to learning and networking opportunities.



Develop a robust onboarding and **mentorship** experience that deepens personal connection to the association.



Implement an adaptive process to assess and design learning opportunities that align with the various career **pathways** of members.



Curate a "living library" of innovative transformational leadership **practices** from which leaders can learn from each other.

# Stakeholders

TASA represents, serves, and impacts...

Those who **set and lead** a district strategic direction

Those who **advance** a district strategic direction

Superintendents

**District Leaders** 

Transformation-Focused Educators

Students + Communities

