

2019-20 Corporate Partner Program Events & Opportunities

TEXAS ASSOCIATION OF SCHOOL ADMINISTRATORS

406 East 11th St. Austin, TX 78701
512.477.6361 tasanet.org

The TASA Corporate Partner Program

TASA's Corporate Partner Program allows companies that do business with public schools to connect and engage with TASA members — the most influential public school leaders in Texas. They include the top-level executives who make the daily purchasing decisions that affect instructional programs, administrative operations, and personnel in nearly all public schools in the state.

TASA Corporate Partners benefit from exclusive opportunities — via advertising, sponsorships, and exhibits — to connect with school leaders and gain recognition and visibility. At the same time, our partners' support enables us to advance our mission: To promote, provide, and develop leaders who create and sustain student-centered schools and develop future-ready students.

TASA's Corporate Partners are part of an elite group of organizations that have made the commitment to support our association's work on behalf of Texas' 5.3 million public school students.

In this brochure you will find information on the different levels of sponsorship, how to apply to be a TASA Corporate Partner, and a menu of opportunities that you may choose from as a TASA Corporate Partner, whether you join at the Bronze, Silver, Gold, Platinum, or President's Circle level.


How to Become a 2019-20 TASA Corporate Partner

Complete the TASA Corporate Partner application online at <http://bit.ly/2YXwq1M>. This application includes the 2019-20 TASA Corporate Partner Agreement, which you should review and sign electronically.

How to Submit Your Sponsorship Selections

After completing the TASA Corporate Partner application and agreement online at <http://bit.ly/2YXwq1M>, please review this booklet and indicate your preferred selections in the provided spaces. Email your selections, and direct any questions, to Jennifer Garrido, director of event and corporate partner services, at jgarrido@tasanet.org or 512.852.2105.

Please include your company name as well as your contact information with your selections.



Enter your organization name:

TASA Corporate Partner Program Levels and Benefits

Each level of the TASA Corporate Partner program is designed to offer our partners quality exposure to TASA members. The number of Corporate Partners chosen each school year is determined based on the availability of events and other sponsorship opportunities. We have added several new opportunities for 2019-20! Partners at the President's Circle, Platinum, and Gold levels may customize special events and opportunities.

Your Choice of Sponsorship Opportunities Totaling the Sponsorship Amount	President's Circle	Platinum	Gold	Silver	Bronze
Corporate Partners may choose from the list of event, advertising, exhibit, and other opportunities listed in this brochure that have been designated for their Corporate Partner level.	\$40,000	\$25,000	\$20,000	\$15,000	\$10,000
Logo/Web Link on TASA Website Homepage	✓	×	×	×	×
Customization of Events and Opportunities Have an idea for a special event or sponsorship? President's Circle, Platinum, and Gold Corporate Partners may request customizations.	✓	✓	✓	×	×
Logo/Web Link/Contact Information on TASA Corporate Partner Webpage	✓	✓	✓	✓	✓
Signage/Recognition at Midwinter Conference and Sponsored Events	✓	✓	✓	✓	✓
Conference Passes Complimentary Registration to TASA's Midwinter Conference (The TASA/TASB Convention is a joint conference of both TASA and TASB, so convention passes are not available.)	8	5	4	3	2
Special Recognition at Midwinter Conference	✓	✓	✓	✓	✓
Recognition in TASA Publications	✓	✓	✓	✓	✓
Free TASA Associate Memberships Additional Associate Memberships may be purchased with Corporate Partner funds (\$250 each). Associate Members: <ul style="list-style-type: none"> ✓ Receive our popular TASA Daily e-newsletter and other TASA communications ✓ Receive a copy of TASA's annual member directory ✓ Are featured in a listing of Associate Members on the TASA website and in the TASA membership directory 	8	5	4	3	2

Menu of Options for 2019-20 TASA Corporate Partners

Corporate Partners should select from the following sponsorship opportunities. Selections must be designated for your Corporate Partner level and may not exceed the total value of your Corporate Partner sponsorship amount. The opportunities listed are available to TASA Corporate Partners September 1, 2019, through August 31, 2020, and are subject to availability. We have added several new sponsorship opportunities for 2019-20!

New! TASA Executive Director Travel

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	×	×	TASA Executive Director Kevin Brown travels to speak to school leaders and others at more than 20 conferences, workshops, and meetings each school year across the state. Sponsorship includes his verbal acknowledgement of your sponsorship of his travel at each speaking engagement during the 2019-20 school year. Limited to two partners	\$7,500	

New! TASA School Board Awards Program

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	Sponsorship includes recognition throughout the year on the TASA School Board Awards webpage, in communications related to the program, and during the awards presentation at the TASA/TASB Convention September 20 in Dallas.	\$2,500	

New! Johnny L. Veselka Scholarship Program

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	Sponsorship includes recognition throughout the year on the Johnny L. Veselka Scholarship webpage, in communications related to the program, and during the scholarship presentation at the TASA Midwinter Conference in January 2020.	\$2,500	

Texas Teacher of the Year Awards Program

Sponsorship is available at three levels and includes recognition throughout the year on the Texas Teacher of the Year webpage, in communications related to the program, and at the Texas Teacher of the Year Awards Ceremony & Luncheon, October 25 in Austin.

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	Premier Sponsor	\$10,000	
✓	✓	✓	✓	✓	Platinum Sponsor	\$5,000	
✓	✓	✓	✓	✓	Gold Sponsor	\$2,500	

New! TASA Member Wellness Program

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	×	Sponsorship of a new wellness program offered to TASA members includes verbal acknowledgement during at least one face-to-face event attended by participating TASA members at the TASA Midwinter Conference in January 2020 as well as your logo on event materials.	\$5,000 up to 3 partners OR \$15,000 limited to 1	

New! Events at TASA Headquarters

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	×	×	Conference Room Naming Rights During the 2019-20 school year, your logo will be featured on a plaque in the TASA HQ conference room in which TASA and other education-related organizations host hundreds of school leaders for trainings and meetings. Limited to one partner	\$5,000	
✓	✓	✓	×	×	Meal Sponsorship Your sponsorship will be verbally acknowledged during meals provided during the 2019-20 school year to participants of training events conducted at TASA Headquarters. Limited to four partners	\$2,000	
✓	✓	✓	×	×	Water Bottles Sponsorship Your logo will be imprinted on reusable water bottles provided to participants of trainings and meetings held during the 2019-20 school year at TASA Headquarters for use during the events and to take home. Limited to one partner	\$3,000	

Mission: School Transformation Events

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	×	×	Event Sponsorship TASA offers school transformation-focused professional learning events throughout the year through our Future-Ready Superintendents Leadership Network and Academy for Transformational Leadership. TASA staff will contact you to discuss specific sponsorship options associated with these events.	\$3,500 per event	

First-time Superintendents Academy (FTSA)

Austin Marriott North • Round Rock

Join us for one or more sessions of this popular academy for first- and second-year superintendents.

Your sponsorship will be verbally acknowledged during the event. Up to two of your representatives will enjoy reserved seating and may distribute your organization's product/service literature at the event.

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	×	2019–20 Series: Session Two September 4–5, 2019 Limited to eight partners per session	\$3,500	
✓	✓	✓	✓	×	2019–20 Series: Session Three November 6–7, 2019 Limited to eight partners per session	\$3,500	
✓	✓	✓	✓	×	2019–20 Series: Session Four February 19–20, 2020 Limited to eight partners per session	\$3,500	
✓	✓	✓	✓	×	2020–21 Series: Session One August 2020 (TBD) Limited to eight partners per session	\$3,500	

TASA/TASB Convention

September 20–22, 2019 • Kay Bailey Hutchison Convention Center, Dallas

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	×	×	TASA Leadership Luncheon Two of your representatives may network with members of the TASA Executive and Legislative committees at this luncheon on September 19 during the TASA/TASB Convention. Your sponsorship will be verbally acknowledged. Limited to three partners	\$3,000	

New! TASA Annual Virtual Committee Meetings

October 2019 (TBD) • Webinar Format

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	×	×	Sponsorship of these three online meetings of TASA leaders who serve on the Member Engagement, Professional Learning, and Advocacy committees (including TASA officers) includes an invitation to listen in on the meetings, your logo on agendas and slides, and verbal acknowledgement. Limited to five partners	\$2,000	

TASA Midwinter Conference

January 26–29, 2020 • Austin Convention Center, Austin

President’s Circle Corporate Partners may increase their visibility and recognition during the Midwinter Conference by increasing their total sponsorship commitment for the year by \$5,000 and allocating at least \$15,000 toward conference events and opportunities. These Corporate Partners will be designated as **Premier Conference Sponsors** and will receive special recognition prior to and during the Midwinter Conference. Contact Jennifer Garrido at 512.852.2105 to learn more. All of the following sponsorship options include acknowledgement in the conference program.

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	×	×	TASA Member Engagement Center Sponsorship includes your logo on signage in this lounge-style center and acknowledgement in the Midwinter Conference Daily e-newsletter Limited to four partners	\$4,000	
✓	✓	×	×	×	TASA Leadership Luncheon Two of your representatives may attend this January 26, 2020, event for the TASA Executive Committee and members of the TASA Legislative, Member Engagement, Professional Learning, and Advocacy committees. Limited to three partners	\$4,000	
✓	✓	✓	✓	×	Welcome Reception Sponsorship includes your attendance at this January 26 event for all conference attendees at the Hilton Austin Hotel plus your logo on signage and napkins, and acknowledgement in the Midwinter Conference Daily e-newsletter	\$3,500	
✓	✓	✓	✓	✓	Legacy Luncheon Two of your representatives may attend this January 27, 2020, event for TASA Executive Committee members, Past Presidents, and Honorary Life Members. Sponsorship also includes your logo on signage and verbal acknowledgement during the event. Limited to three partners	\$2,500	
✓	✓	✓	×	×	President’s Dinner Three of your representatives may attend this January 27, 2020, invitation-only event for 400+ school leaders at the Touchdown Club in the UT-Austin stadium plus your logo on signage and napkins and verbal acknowledgement.	\$4,000	
✓	✓	✓	✓	×	Future-Ready Leaders/School Transformation Luncheon and Meeting Two of your reps may attend this January 29, 2020, event with participants of TASA’s First-Time Superintendents Academy, Aspiring Superintendents Academy, Future-Ready Superintendents Leadership Network, and School Transformation Network. Your logo on signage and verbal recognition.	\$3,500	
✓	✓	×	×	×	1st General Session Sponsorship includes 2-3 minute video and verbal acknowledgement during Monday session. Limited to one partner	\$7,500	

TASA Midwinter Conference

January 26–29, 2020 • Austin Convention Center, Austin

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	×	×	×	2nd General Session Sponsorship includes 2-3 minute video and verbal acknowledgement during Tuesday session. Limited to one partner	\$6,500	
✓	✓	×	×	×	3rd General Session Sponsorship includes 2-3 minute video and verbal acknowledgement during Wednesday session. Limited to one partner	\$5,500	
✓	✓	×	×	×	Thought Leader Sessions Thought Leaders are nationally known speakers and experts in their field who are selected by the Midwinter Conference planning team. Corporate Partners at the President's Circle and Platinum levels may sponsor a Thought Leader nominated by the planning team or suggest that a specific Thought Leader be considered. Corporate Partners interested in sponsoring a specific Thought Leader are invited to submit an application that includes the Thought Leader's name and resume, and the title and a brief description of the presentation content, including how the presentation will address TASA's mission to promote, provide, and develop leaders who create and sustain student-centered schools and develop future-ready students or our conference theme of Uniting Public Education Champions. Applications are due no later than July 31, 2019, for consideration by the 2020 TASA Midwinter Conference planning team. Up to eight Thought Leader sessions will be offered -- no more than one per session time slot. Contact Jennifer Garrido for an application.	\$3,500 per session	
✓	✓	✓	✓	×	Concurrent Session Technology Services Your logo will be displayed on the digital signage outside all (15-20) of the concurrent session meeting rooms that indicates which session is being held in each room. Limited to one partner	\$10,000	
✓	✓	✓	✓	×	Digital Signage - Convention Highlights Your logo and information will be featured on 18 digital signage screens located throughout the convention center that provide attendees with information on conference sessions and related activities. Limited to one partner	\$10,000	
✓	✓	✓	✓	✓	Video Display Your 2-minute video (or up to four 30-second videos) will loop on large screens in high-traffic areas of the convention center.	\$2,500	
✓	✓	✓	×	×	Conference Bags Limited to three partners	\$6,000	
✓	✓	✓	×	×	Conference Lanyards Limited to two partners	\$6,000	

TASA Midwinter Conference

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Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	Promotional Item Giveaways (pens, etc.) Your logo will be imprinted on useful giveaway items that are placed at registration/information booths. Limited to three partners	\$2,000	
✓	✓	✓	×	×	Hotel Key Cards Your company name and logo printed on key cards at all conference hotels. Limited to four partners	\$3,500	
✓	✓	✓	✓	✓	Shuttle Transportation Your sponsorship will be acknowledged on the shuttles and shuttle information signage. Limited to four partners	\$2,500	
✓	✓	✓	✓	✓	Conference Program Ad Your provided ad in the printed conference program.	\$2,500 full page	
						\$1,500 half page	
✓	✓	✓	✓	×	"Midwinter Conference Daily" Ad Logo (linked to your homepage) in the conference e-newsletter, distributed to 5,000+ registrants/exhibitors each day, beginning one week prior to and sent through the conference's final day. High open and click rates. Limited to eight partners	\$3,500	
✓	✓	✓	×	×	Conference Mobile App Gold Sponsorship includes: your logo on secondary opening splash screen, watermark, weighted banner ad, full-screen landing page, multimedia video message, listing in exhibitor directory, and exhibit hall map booth highlight. Limited to one partner	\$5,000	
✓	✓	✓	✓	×	Silver Sponsorship includes a weighted banner ad, full-screen landing page, multimedia video message, listing in exhibitor directory, and exhibit hall map booth highlight. Limited to two partners	\$2,500	
✓	✓	✓	✓	✓	Banner Ad in Mobile App	\$500	
✓	✓	✓	✓	✓	Alerts via Mobile App	\$500	
✓	✓	✓	✓	✓	Exhibit Space Priority location, based on availability, during exhibit hall hours on January 27–28, 2020. (For other configurations, contact TASA.)	\$1,650 10x10	
						\$3,100 10x20	
						\$6,000 20x20 island	
✓	✓	✓	×	×	TASA Learning Lounge in Exhibit Hall Sponsorship includes acknowledgement on signage in the Exhibit Hall Learning Lounge, where concurrent sessions are held, and in the Midwinter Conference Daily email newsletter.	\$3,000	
✓	✓	✓	✓	✓	Food Court in Exhibit Hall Sponsorship includes acknowledgement on signage in the Exhibit Hall Food Court.	\$2,500	

TASA Midwinter Conference

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Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	Mobile Device Recharge Stations and Coffee Service in Exhibit Hall Sponsorship includes your logo and information at three recharge stations strategically placed in the Exhibit Hall (in coffee service areas). Limited to four partners	\$3,500	

Aspiring Superintendents Academy

January 26, 2020 • Austin Convention Center, Austin

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	×	Sponsorship includes an introduction of your representative, who will have the opportunity to make brief remarks at the first session to be held during the TASA Midwinter Conference. Limited to four partners	\$2,500	

AASA National Conference on Education

February 13–15, 2020 • San Diego, California

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	Southwest States Reception Network with superintendents and other school leaders from Arizona, Arkansas, Louisiana, New Mexico, Oklahoma, and Texas at this February 14, 2020, reception. Your sponsorship will be acknowledged in the reception invitation, TASA Daily e-newsletter, and on signage at the event. Limited to six partners	\$2,500	

2020 Summer Conference

Date and Location TBD

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	Conference Sponsorship Your sponsorship will be acknowledged in the conference program and on printed material and signage at the event, including the welcome reception.	\$3,500	

TASA Leadership Summit (formerly Executive Planning Meeting)

July 22-24, 2020 • Hyatt Lost Pines Resort, Bastrop, Texas

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	×	×	×	General Event Sponsorship Two representatives of your company will be invited to attend sessions and meals alongside TASA's most involved leaders at this summer planning meeting and retreat. Representatives will have the opportunity to showcase your company's products/services in a dedicated "speed networking" session	\$6,500	
✓	✓	×	×	×	New! Shirt Sponsorship Your sponsorship will be acknowledged at the TASA Leadership Summit, where each participant will be given a high-quality golf shirt featuring the TASA logo to take home.	\$1,000	

TASA Daily Advertisement

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	TASA's daily e-newsletter, distributed to 3,000+ TASA members and others Monday-Friday, is one of our most popular member benefits and has high open and click rates. You request your desired week(s). Limited to one partner per week	\$1,250 per week	

TASA Daily Corporate Partner Announcement

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	Announce an event or product release, or share other news about your company in the "Corporate Partner News" section of TASA Daily. Announcement can include your logo or other provided graphic as well as a link to your desired URL. Runs Tuesday, Wednesday, and Thursday of selected week. TASA Daily has high open and click rates. You request your desired week(s). Limited to one announcement per week and 75 words	\$2,000	

TASA Capitol Watch Alert Sponsorship

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	Sponsorship includes your clickable logo featured in TASA's legislative/policy issues e-newsletter, distributed to 3,000+ TASA members (20-25 issues per month during the Texas legislative session [January-June of odd-numbered years] and 3-4 issues per month during the interim). You request your desired weeks/months. Capitol Watch Alert emails have high open and click rates.	\$2,000 per month (interim)	

New! TASA Communicator Newsletter Sponsorship

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	Sponsorship includes your logo and acknowledgement of your sponsorship in this monthly PDF newsletter emailed to 100+ of TASA's most involved leaders, including the TASA Executive Committee and regional group chairs. Request your desired month. Limited to two partners per month	\$500 per month	

New! TASA FutureReadyTX.org Website Advertisement

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	Your clickable ad will run in the right sidebar on all Latest News and Resource pages of TASA's recently relaunched Mission: School Transformation website at www.futurereadytx.org . The site is a resource on digital integration, community-based accountability, student-centered learning, and more. You request your month(s). Limited to two partners per month	\$500 per month	

New! TASA Website Ad

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	Your clickable ad will run in the right sidebar on all Association News and Capitol Watch Alert posts as well as a number of other informational pages on TASA's website at tasanet.org , which is being redesigned and relaunched for fall 2019. You request your month(s). Limited to two partners per month	\$500 per month	

INSIGHT Advertising

As of fall 2019, TASA's professional journal is exclusively online, easily accessible and readable. A link to each issue is emailed to all TASA members quarterly (and linked to from the popular TASA Daily e-newsletter, which has a readership beyond the membership). Your ad can be made clickable, sending readers to your organization's website. Inside front cover reserved for President's Circle partners; inside back cover and back cover not available.

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	Fall 2019—Full page (ad due 8/5/19)	\$1,200	
✓	✓	✓	✓	✓	Fall 2019—Half page (ad due 8/5/19)	\$800	
✓	✓	✓	✓	✓	Winter 2019—Full page (ad due 11/18/19)	\$1,200	
✓	✓	✓	✓	✓	Winter 2019—Half page (ad due 11/18/19)	\$800	

INSIGHT Advertising

✓	✓	✓	✓	✓	Spring 2020—Full page (ad due 3/2/20)	\$1,200	
✓	✓	✓	✓	✓	Spring 2020—Half page (ad due 3/2/20)	\$800	
✓	✓	✓	✓	✓	Summer 2020—Full page (ad due 5/4/2020)	\$1,200	
✓	✓	✓	✓	✓	Summer 2020—Half page (ad due 5/4/2020)	\$800	

Texas School Business Advertising

Published since 1954, Texas School Business is the only bimonthly magazine that exclusively targets the school administrators in Texas' 1,200+ public schools. TSB is known for providing the "who's news" in Texas public schools with coverage of industry events, engaging profiles of Texas educators and personnel announcements from across the state. Published by TASA, TSB is exclusively online, easily accessible and readable, as of fall 2019. Each new issue is emailed to all TASA members and other subscribers (and linked to from the popular TASA Daily e-newsletter). Your ad can be made clickable, sending readers to your organization's website.

Partner Level and Availability					Sponsorship Opportunity	Partner Value	Preferred Selections
PC	PL	GL	SL	BZ			
✓	✓	✓	✓	✓	September/October 2019—Full page (ad due 7/26/19)	\$1,200	
✓	✓	✓	✓	✓	September/October 2019—Half page (ad due 7/26/19)	\$800	
✓	✓	✓	✓	✓	November/December 2019—Full page (ad due 9/26/19)	\$1,200	
✓	✓	✓	✓	✓	November/December 2019—Half page (ad due 9/26/19)	\$800	
✓	✓	✓	✓	✓	Bragging Rights 2019-20—Full page (ad due 10/18/19)	\$1,200	
✓	✓	✓	✓	✓	Bragging Rights 2019-20—Half page (ad due 10/18/19)	\$800	
✓	✓	✓	✓	✓	January/February 2020—Full page (ad due 11/25/19)	\$1,200	
✓	✓	✓	✓	✓	January/February 2020—Half page (ad due 11/25/19)	\$800	
✓	✓	✓	✓	✓	March/April 2020—Full page (ad due 1/27/20)	\$1,200	
✓	✓	✓	✓	✓	March/April 2020—Half page (ad due 1/27/20)	\$800	
✓	✓	✓	✓	✓	May/June 2020—Full page (ad due 3/30/20)	\$1,200	
✓	✓	✓	✓	✓	May/June 2020—Half page (ad due 3/30/20)	\$800	
✓	✓	✓	✓	✓	July/August 2020—Full page (ad due 6/1/20)	\$1,200	
✓	✓	✓	✓	✓	July/August 2020—Half page (ad due 6/1/20)	\$800	

2018-19 TASA Corporate Partners

PRESIDENT'S CIRCLE

3P Learning
Apple
Dell
DLR Group
Edgenuity
ETS
Forecast5 Analytics
Google for Education
Huckabee
K12 Insight
Leader in Me
NaviGate Prepared
NWEA
PBK
Scholastic
Stantec

PLATINUM

ClassLink
College Board
Discovery Education
Edmentum
Education Elements
Houghton Mifflin Harcourt
Indeco Sales
itslearning
LPA, Inc.
Panorama Education
Pearson
Raise Your Hand Texas
Scientific Learning
TCG Advisors
VLK Architects



GOLD

Achieve 3000
Altschool
engage2learn
ETS ProEthica
Houston ISD–Medicaid Finance &
Consulting Services
Milliken
Renaissance
Slet
Schneider Electric
Texas State Technical College
Thoughtexchange
Tomlinson Center for Leadership

SILVER

Cisco
H-E-B
JASON Learning
Walsh Gallegos Treviño Russo &
Kyle P.C.

BRONZE

ABM
AlphaBEST Education
AXA Advisors
BetterLesson
BTC
Curriculum Associates
Gaggle
Gexa Energy Solutions
Hewlett Packard
Hilltop Securities Inc.
iteachTEXAS
Linebarger Goggan Blair & Sampson,
LLP
LoneStar Furnishings, LLC
MasteryPrep
MeTEOR Education
MIND Research Institute
Page
Pogue Construction
Steelcase Education
Vanir Construction Management
Virco
WRA Architects



TEXAS ASSOCIATION OF
SCHOOL ADMINISTRATORS